

Newsletter

Review

The 12 practical and didactic high quality case studies have been developed and finally optimised. In addition possibilities for the test procedure were investigated, first evaluation drafts for the case study application were developed and a first guideline for the Online-Planning-Guide was drafted.

Second project meeting

In October 2019, the second "transnational project meeting" took place in Antwerp, which was attended by all project partners from Belgium, the Czech Republic, Poland and Germany. In the process the case studies were re-examined in the plenum and possible adaptation needs were identified. The meeting served for the calibration of the project team for the forthcoming test phase, in which the case studies will be processed medially and location-independently in multinational learning tandems between the students of two countries.



Project team at second project meeting in Antwerp

The deepening cooperation enabled the planning of further work steps and packages as well as the determination of the next milestones.

Current project status

All preparations are currently underway for the first test phase in the university context, in which the case studies will be tested using the Online-Planning-Guide in the framework of events at the respective universities in international learning tandems digitally and across locations.

For this purpose, the test procedure and the implementation of the live conferences is finalised. In addition, the project team is currently finalising the evaluation concept for the testing.

Prospect

The testing of the case studies using the Online-Planning-Guide begins in November at the four universities. The students of the partner universities work self-controlled and across countries in learning tandems on the case studies. The processing of case studies lead to a live conference at which students from both countries will present the results together.

The findings and evaluation results of this test phase will be then taken into account into the re-optimisation of the case studies, the Online-Planning-Guide and the development of the Manual "How to write pedagogical designed business cases".



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Project title:

Innovative online learning environments: using
business case studies in higher education

Coordinating body:

University of Cologne,
Chair of economics and business education

Project duration:

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Website:

<https://www.e3cases.uni-koeln.de/>

<https://www.e3cases.uni-koeln.de/en>



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